

Dr. Eric Small's Presidential Theme

The Science and Practice of Translation: Improving Cancer Care Worldwide**Science Matters**

Discovery science, translational research into the clinic, and implementation science have long been the engine for bringing forth lifesaving cancer advances.

**Translation**

We must realize the full potential of our oncologic advancements by translating these advances across cultures, languages and settings.

**Impact**

These advances must be made real for all cancer patients, focusing on resource-constrained environments globally, and improving outcomes for every person with cancer.

Emphasize Patient-Centered Care

Prioritize symptom and toxicity management while ensuring equitable access to high-quality cancer care. Enhancing communication with patients and caregivers is essential for personalizing treatments and improving outcomes.

Guidance for Preparing a Successful Presentation

Lead with the End – Include your learning outcomes at the start and end of your presentation.
People remember best what they hear first and last.



Focus Your Talk – Address 1-3 key points that people should learn from your presentation.
*When you try to present too much information, learners may get overwhelmed and retain less.
Cognitive overload is the enemy of learning.*



Use Cases – Ground your teaching points in familiar concepts such as case examples to make the ideas easy to grasp. *Apply new information to existing knowledge.*



Use Images – Avoid text heavy slides; use images and graphics to support your presentation.
Attendees should be listening to you speak instead of trying to read your slides.



Include Actionable Takeaways – What can you teach that learners can implement in practice?
Evidence-based, solutions-focused education provides high-quality learning.

Additional Faculty Resources

- **The Language of Respect** – ASCO is committed to the use of language that demonstrates appropriate respect for patients, families, advocates, and health care providers. Please review the linked guidance on how to integrate this language into your presentation.
- **ASCO's Faculty Guidelines Page** – Visit the Annual Meeting website to view onsite meeting information and additional tips on building an engaging presentation.
- **ASCO's Speaker Center Portal** – Logging into ASCO's Speaker Center allows you to:
 - Upload your presentation materials in advance of the meeting.
 - Connect with the other speakers in your session; their contact information is under *My Presentations*
- **ASCO Annual Meeting Faculty PowerPoint Template**

If you have any questions about your presentation or session, please reach out to ASCO Staff at Speakers@asco.org